



2024-25 Sponsorship Levels

Black & Gold Level – \$100 (Business logo on concessions stand banner.)

- Marching Madness 5K
 - Business logo & web link on multiple websites & band's social media.

Bronze Level – \$250 (1 race t-shirt & 1 race entry)

- Business logo on concessions stand banner.
- Marching Madness 5K
 - Business logo & web link on multiple websites & band's social media.
 - Business logo on back of race t-shirt.
 - Option to host a booth at the race.

Silver Level – \$500 (2 race t-shirts & 2 race entries)

- Business logo on concessions stand banner.
- Marching Madness 5K
 - Business logo & web link on multiple websites & band's social media.
 - Business logo on back of race t-shirt.
 - Option to host a booth at the race.
 - Business name announced to crowd during race.

Gold Level – \$1,000 (3 race t-shirts & 3 race entries)

- Business logo on concessions stand banner.
- Marching Madness 5K
 - Business logo & web link on multiple websites & band's social media.
 - Business logo on back of race t-shirt.
 - Option to host a booth at the race.
 - Business name announced to crowd during race.
- South Georgia Marching Band Championships
 - Business name announced to crowd throughout the day during competition.

Platinum Level – \$2,500

Same perks as Gold Level plus:

- Marching Madness 5K
 - 4 race t-shirts & 4 race entries.
- South Georgia Marching Band Championships
 - 4 free tickets to competition with reserved seating.

Diamond Level – \$5,000

Same perks as Platinum Level plus:

- Halftime Show
 - Business name announced during halftime show at all six 2024 home football games.
- SGMBC – 8 free tickets to competition with reserved seating.